



»»» NEWSLETTER «««

LOVE WOODBRIDGE AND MELTON PROJECT

A project designed to give everyone the opportunity to love the outside more with cleaner, prettier and better-connected streets in Woodbridge and Melton.



LATEST NEWS

FEASIBILITY STUDY SUBMITTED IN MARCH 2023

As part of the project, Suffolk County Council (SCC) has so far secured more than £5million in funding from Active Travel England to develop walking, wheeling and cycling infrastructure schemes in the the south and central areas of Woodbridge. The total project cost, which includes infrastructure schemes in the North of Woodbridge and Melton areas as well as complementary behaviour change projects, is estimated at £17million.

SCC wants to engage with residents, businesses and visitors to Woodbridge and Melton on the entire project area. SCC continues to bid for further funding from Central Government.

»»» INTRODUCTION

The Love Woodbridge and Melton project is led by Suffolk County Council and brings together East Suffolk Council, Woodbridge Town Council and Melton Parish Council to connect communities and create people-friendly streets for everyone to enjoy.

**£5M ACTIVE
TRAVEL FUNDING
SECURED TO
DATE**



»»» WHAT'S BEEN HAPPENING?

Suffolk County Council (SCC) has held engagement events in Woodbridge and Melton during which businesses, community groups, school pupils and parents have had the opportunity to find out more about the project and discuss how more people can be encouraged to get out and about and enjoy the local area on foot and by bike.

Last year, over a period of six months, SCC completed a **Feasibility Study** which looked at traffic flows, current walking, wheeling and cycling infrastructure, and people's travel patterns to see what might work in the area. It also looked at best practice elsewhere in the UK, as well as in Europe, where they've embraced active travel and seen commerce and tourism benefit.

The interventions outlined in the Feasibility Study are proposals only and have not been finalised. They all support active travel, but SCC recognises that for some people cars are essential, and so none of the proposed interventions will prevent motorised access.



WHEN ARE THE ENGAGEMENT EVENTS?

28th Sept and 19th Oct 2023

6pm to 8pm

Melton Parish Council Offices

17 Riduna Park, Station Road, Melton
IP12 1QT

14th Oct 2023

10am to 12pm

Shire Hall, Market Hill, Woodbridge
IP12 4LP

Further events are being planned. This will involve events for businesses and schools.

WHERE CAN I FIND THE FEASIBILITY STUDY?

Hard copy versions of the Feasibility Study are available for members of the public to view at Melton Parish Council and Woodbridge Town Council offices. An online version (and a summary version) is available here:
<https://thewaytosuffolk.org.uk>

WHAT'S NEXT? <<<

The project is about creating more opportunities for residents to choose walking, cycling, and wheeling for some of their journeys. By giving people the opportunity to drive less and cycle and walk more, they will consequently enjoy cleaner air, safer streets, and less traffic and congestion.

Further work is needed to develop the interventions which involves more engagement with residents, businesses, schools and visitors. This will include further engagement events, as well as a formal public consultation on the project, planned to take place early 2024.

»»» HOW TO KEEP UP TO DATE

To learn more about the background of the project and stay up to date visit <https://thewaytosuffolk.org.uk> or follow Love Woodbridge and Melton on Facebook. If you have any questions you can email the team on:
lovewoodbridgeandmelton@suffolk.gov.uk

